What can the fabulous Electric Mice Orchestra do for your restaurant?

...Fill It!

Advanced Animations' rock 'n rolling Electric Mice Orchestra is, without exception, the most exciting traffic builder you have ever seen.

At the touch of a button these precision built, extremely high quality ANIMAGIC™ Robots perform an eye-popping, musical spectacle that is ingeniously designed and computer programmed to increase your business like never before.

Which is exactly what the E.M.O.'s six outrageous, larger than life entertainers are already doing. Their sizzling show of contemporary rock songs is playing to enthusiastic, overflow crowds in restaurants like yours throughout the country.

And drawing big crowds at such big draw attractions as Sea World™, Astroworld® and Nashville's Country Crossroads™.

But don't for a moment think this flashy rock group is just another flash in the pan. The Electric Mice Orchestra is engineered to entertain your customers all day and all night for years.

HI TECH SHOW BIZ

That's because they are the result of the finest materials, craftsmanship and technology available today. Including high quality pneumatic cylinders for durability and for their flawless, fluid movements. And a unique 96-Channel Animator that allows nearly unlimited motion to bring the group alive. What's more, they are rigorously tested by our critical professionals before your critical customers ever see them.

HIGH FASHION SHOW BIZ

And what a sight they are! Costumed in a glittery, glamourous fashion that befits a top attraction, the members of the group achieve an uncannily accurate lip-synch on the vocals. Their bodies swing with the driving beat in a smooth, rhythmic style. Their eyes are bright and alive as they look out over their delighted audience. Advanced Animations has gone to extraordinary lengths to give the E.M.O. an extraordinary lifelike quality.

And the effort doesn't stop there. On a stage of 200 square feet, the E.M.O. performs its magic surrounded by lavish burgundy and gold Austrian pull-curtains, rich looking antiqued wainscoting and "brass" footlights.

HIGH ENERGY SHOW BIZ

But the kinetic energy of the show comes from the dazzling array of high intensity theater lights that are computer-choreographed to the music. A glittering backdrop that changes its sparkling design as the music changes. And a professional audio system that rivals the best found anywhere.

And what will your customers be entertained with through this superb sound system? Six sets of some of the best rock 'n roll they've heard in a long time. The E.M.O.'s own scintillating arrangements of music made famous by superstars such as Chuck Berry, Jerry Lee Lewis, Elvis Presley, Buddy Holly, the Doobie Brothers and others.

And that's just for starters. Because we are rapidly compiling an extensive library of programs (educational and informational as well as entertainment) that simply "plug in" and the group has a whole new show to thrill your customers with.

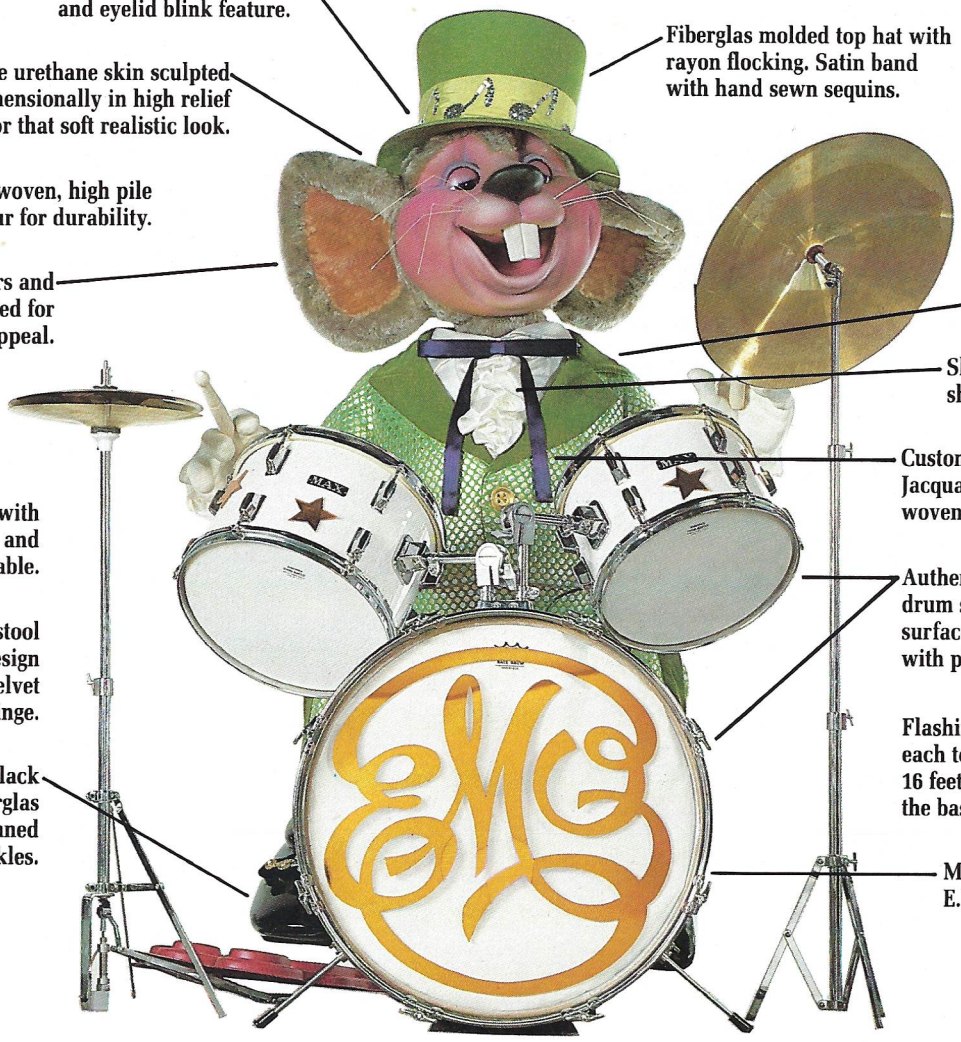
HIGH PROFIT SHOW BIZ

To all the innovations and profit potential the E.M.O. represents on stage, add the following list of innovations and cost savings we've developed "backstage" to fully understand why this attraction is tops with restaurateurs across the country:

- ★ It is a TURNKEY UNIT that is amazingly simple to operate and maintain.
- ★ It is fully covered by a SIX MONTH WARRANTY with additional service and maintenance contracts available.
- ★ There are NO FRANCHISE FEES. You buy the unit outright and you make the profits for years.
- ★ Your INVESTMENT IS PROTECTED by our population density policy that prohibits a nearby competitor from having his own unit and siphoning off your customers.
- ★ We train your people to troubleshoot our VIRTUALLY MAINTENANCE-FREE UNIT. But should a problem arise, we have a 24 hour hotline for emergency overnight service.
- ★ After you clear the site, supply at 10 h.p. air compressor, and a 220 volt, 3 phase, 100 amp power supply, set-up time is LESS THAN A WEEK.

ANIMAGIC is a trademark of Advanced Animations, Inc.; Sea World is a trademark of Sea World of Florida, Inc.; AstroWorld is a registered trademark of Astro Park, Inc.; and Country Crossroads is a trademark of Country Crossroads, Inc. of Nashville.

CHARACTERS WITH CHARACTER



QUALITY FROM TOP TO TOE

Feel the rich fabric, the glittering lamé in an ANIMAGIC's custom made costume. Touch the soft, healthy looking "skin" that has been subtly shaded to give a glowing life-like appearance. Notice that the props are either the real thing or carefully scaled and colorfully painted reproductions. That's craftsmanship quality. It's this attention to detail that will keep your customer's eye busy and delightfully entertained.

Audiences expect superstars to glow. To be outrageously glamourous and surrounded by an aura of expensive looking fantasy. Great care is taken to give exactly that illusion and create an opulent stylish look for the Electric Mice Orchestra. The ANIMAGIC's fur and facial contours are air-brushed with durable acrylic make-up paint to highlight their features, accentuate their individual expressions and give them that warm, soft-sculptured look. Before shipment to your restaurant, each ANIMAGIC's make-up is tested and adjusted under the theater lighting conditions that will be in your restaurant set.

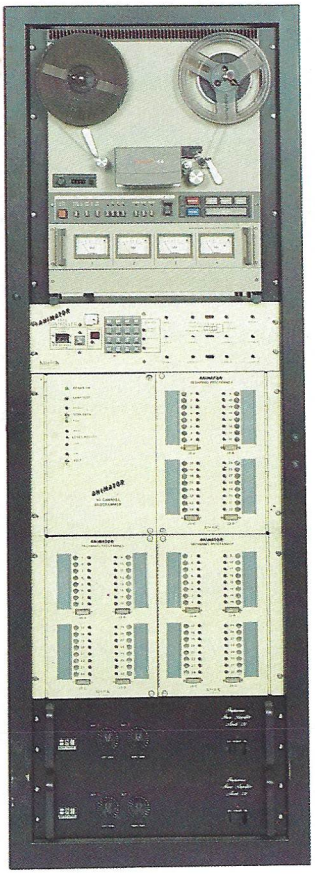
The flashy superstar appearance of the E.M.O. costumes is obvious from first sight. They are flashy but not flimsy. Every suit is hand-cut from patterns, lined with a special layer of batting to preserve the soft sculpture look of the ANIMAGIC's body and then hand-sewn down to the last rhinestone. All the costumes have loop and hook tape closures for easy removal and cleaning.

Every costume is individually adjusted to retain the proper drape through their performance life.

The detailing and use of high quality raw materials is carried through to the ANIMAGIC's internal mechanism as well.

QUALITY THAT'S MORE THAN SKIN DEEP

The wellspring of the E.M.O.'s magic is our exclusive 96-Channel Animator. No other animator on the market today has the same capacity as this custom designed computer.

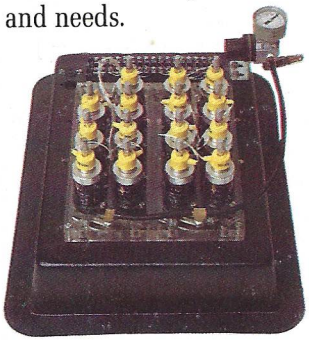


The Animator reads audio signals from a pre-programmed, studio-quality reel to reel tape. Each of the 96-Channels represents a separate input signal to control a motion that when used in combinations, produce an incredible variety of lifelike character movement as well as monitoring houselights, curtains and audio system. Sound complicated? Not in the least.

Your Electric Mice Orchestra is completely pre-programmed. Simply load the tape in the morning, punch in your program selections, set your timer to match your traffic flow, push "Play" and walk away. Your E.M.O. performs.

If you want to run a special show, it's even easier. Punch three buttons, the tape will override your timer and go right to your special show, for instance, a birthday show. After the special, it reverts back to the original program—it's easier than using a touch tone telephone.

And remember, you can stop your E.M.O. or sequence it automatically so that the shows match your traffic patterns and needs.



The instructions given to the Animator are transmitted to the hidden Manifolds. These little wonders convert the audio-electronic signals through pneumatics into precise mechanical motions. Four-way electronic valves and synchronized computer tuning keeps your ANIMAGICS' timing in step with the program.

And ANIMAGICS are built to keep in step. Steel tubing forms the basic foundation of each ANIMAGIC's skeleton for strength and stability. The steel framework provides a rigid base to which the aircraft quality aluminum arms and levers are bolted.

Woven through this skeletal structure are the airlines that lead to the air cylinders. Each cylinder is equipped with flow balance valves to adjust each movement precisely. The cylinders are are of the same quality used in heavy duty industrial robots and automated equipment.

The ANIMAGIC is then encased in a sturdy 60 mil. thick fiberglas body. This high impact resistant shell not only gives body shape but increases the characters' durability and mechanical integrity.

STANDARD PACKAGE:	ELECTRIC MICE ORCHESTRA
NUMBER OF CHARACTERS	Six (6) animated characters
NUMBER OF SHOWS	Five (5) shows plus a birthday show
STAGE DIMENSIONS	Approximately 10′ deep × 20′1″ wide
SQUARE FEET	Approximately 200 square feet
CEILING CLEARANCE REQUIRED	Approximately 12′3″
REAR WALL CLEARANCE REQUIRED	4′6″ × 20′ (for installation of Animator and power panel or equivalent space in separate area)
POWER REQUIREMENTS (customer supplied)	220 volt, 3 phase, 100 amp service
AIR COMPRESSOR REQUIREMENTS (customer supplied)	10 h.p. operating at 100-125 psi
LIGHTING	13 spotlights and showlights 2 strobe lights
CURTAINS	Dior Red Austrian pull curtains with gold fringe; Automatically raised by curtain motor; Covers complete stage front
AUDIO SYSTEM	TEAC 44 tape deck Auto-tape controller MXR 172 equalizer BGW 550 amplifier DBX Mod 150 JBL 4312 speakers (2)
CONTROLS	Animator with 96 channel controller Dimmers for show lights Breaker panel with breakers

See Optional Equipment List for exciting extras.

QUALITY TO COUNT ON

Finally, standing behind the burgeoning entertainment company we are is a giant that has been backing innovative entertainment ventures for many years: Warner Communications. They know our ANIMAGIC Robots are totally unique, fascinating to people of all ages, of a quality unrivaled in the field, and will become the latest in their long line of successes.

And now, you know.

If you would like more information or a factory tour, contact us. We'll show you how ANIMAGICS—entertainment programmed for excellence—will fill your restaurant again and again.

ADVANCED ANIMATIONS, INC.

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A Warner Communications Company

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